



DAVIS & MYERS MOR-MILEAGE NEW TREADS

Save You Nearly 50%
of New Tire Costs

Same top quality materials as
used in new Goodyear tires.

- Deeper non-skid
- Quality workmanship
- Deeper tread design
- Finest premium tread rubber
- Quiet running anti-squeal design

**DAVIS & MYERS
PREMIUM SAFTI-TREADS**
Carry a new tire guarantee, plus a
20,000-mile
or 18-month road hazard guarantee

**HEADQUARTERS FOR
GOODYEAR
TIRES - BATTERIES
LIFEGUARD NYLON BLOWOUT
SHIELDS FOR TUBELESS TIRES**

PAY AS YOU DRIVE TERMS
Buy Area's Largest
Custom Retreader.



Davis & Myers

Goodyear Dealers Since 1916

BUSH AND FRANKLIN

GRaystone 4-0234



TIRES BRAKES

WHEEL ALIGNING



"SERVICE AHEAD OF SALES"

"FIRST IN TUBELESS TIRES"
LIFE SAVER TUBELESS TIRES
DELUXE RECAPPING
ONE DAY SERVICE



UNderhill 1-1801

Perry & Whitelaw, Inc.

11th & HOWARD

In San Mateo - E. 4th & Railroad - Diamond 2-2051

Tires-Dealers

A-1 Shock & Brake Service
359 Potrero Av. UNdrhl 3-3770
A and A Service 4400 Mission.....UNdrhl 4-9902
Al Sweetwyr's Texaco Service
999 Fulton UNdrhl 1-0816
Alabama Tire Co 466 Eddy.....PRpct 5-4796
Alberigi's Auto Service
6098 Mission Daly City PLaza 6-3270
Alberta Tire Co 454 Golden Gate Av. TU veoo-5-2086
Al's Richfield Service Bay & Fillmore:Filmor 6-9799
ANTHONY EARLE & INC
At Ellis St
901 Van Ness Av.....PRpct 5-0444
Armstrong Rubber Co 601-24.....SUTtr 1-1229

ARMSTRONG TIRES

Specialists in Quality
Tires & Tubes Since 1912
PASSENGER
TRUCK
FARM



"Unconditionally Guaranteed"

"WHERE TO BUY THEM"

DIVISIONAL OFFICE

ARMSTRONG RUBBER CO
Pacific Coast Office & Warehouse
601-24.....SUTtr 1-1229

DISTRIBUTORS

CALIFORNIA TIRE CO
697 Golden Gate Av.....UNdrhl 3-2050

LUTZ TIRE & SUPPLY CO
75 Crocker.....YUton 2-2280

TRANSPORT TIRE CO
185 Bayshore Bl. Valencia 4-5535

BARRETT LARRY TIRE CO

9th & Howard HEmlck 1-6064
(See Advertisement Page 838)

BAY CITY TIRE SALES

NEW & USED TIRES
Guaranteed Cold Rubber Recapping
TV - Appliances - Willard Batteries
670 Turk.....TUxedo 5-2201

BAYVIEW AUTOMOTIVE PARTS

5300-3d.....Mison 7-8332

BURY-VANHAM TIRE CO

1058 Valencia. Valencia 4-8285
(See Advertisement Page 838)

CALIFORNIA TIRE CO

697 Golden Gate Av.....UNdrhl 3-2050
City Tire Co 112 Sagamore.....JUnipr 4-8723

DALY CITY TIRE STORE

DALY CITY & WESTLAKE'S
ONLY TIRE STORE
New - Recapped - Used
SMOOTH TIRES REGROOVED
NEW TIRES BALANCED FREE
SERVICE CALLS

Near Knowles
6465 Mission Daly City.....PLaza 6-4860

DAVIS & MYERS TIRE & SUPPLY CO

Bush & Franklin GRaystone 4-0234
(See Advertisement This Page)

Davis Service Stn 1201 Scott.....Filmor 6-2928

DAYTON THOROURED TIRES

Quality Famous Tires
Backed by Strong
Wetlens Service Guarantees



"WHERE TO BUY THEM"

DISTRIBUTOR

DAYTON TIRE SALES CO
1301 Harrison.....MArkt 1-4600

DEALER

Serge's Richfield Service
600 Portola Dr SEabright 1-9965

Dayton Tire Distrib 1301 Harrison.....MArkt 1-4600
Doc's 19th & Valencia Service
800 Valencia. Mison 8-1171

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

DUNLOP TIRES

FIRST 100, 200, 300
and now 394 miles per
hour world's records
for speed and safety—
made on Dunlops.

DUNLOP
Tires of Quality

"Founders of the Pneumatic Tire Industry"

"WHERE TO BUY THEM"

DIVISION OFFICE

DUNLOP TIRE & RUBBER CORP
1045 Bryant. UNdrhl 1-6556

DEALERS

BAYVIEW AUTOMOTIVE PARTS
5300-3d.....Mison 7-8332

ELLIS & COX TIRE CO
849 Golden Gate Av. Filmor 6-5080

LINDERMAN TIRE & BATTERY DISTRS
60 Beale. YUton 2-2248

MOHAWK SERVICE STATION
Van Ness Av at Pacific Av. GRaystn 4-4776

WESTERN TIRE SALES
359 Potrero Av UNdrhl 3-2066

EAST BAY TIRE CO

**BROKERS - DISTRIBUTORS
& EXPORTERS**

Passenger - Truck - Tractor
Earth Mover - Airplane
New - Used - Recapped
JOE M. FUETSCH
426-3d Oakind.....Nigate 4-8811

ELLIOT DAVE TIRE CO

740 Valencia.....HEmlck 1-4408
(See Advertisement Page 838)

Ellis & Cox Tire Co
849 Golden Gate Av.....FIlmor 6-5080

FEDERAL TIRES

TED & JOHNNY'S FLYING A SERVICE
Polk & Broadway. PRpct 5-2006

Fine Rubber Co 370 S Van Ness Av. UNdrhl 3-5730

FIRESTONE

For Car and Truck
For Home and Farm
For Work and Play



Extra Value
Merchandise

"WHERE TO BUY IT"

DISTRICT OFFICE

FIRESTONE TIRE & RUBBER CO THE
101 Harrison.....YUton 6-4950

RETAIL STORES

FIRESTONE STORES
2800 Geary Bl.....JOrdn 7-3311

TIRE SERVICE CO
Mission & S Van Ness Av.....MArkt 1-4650

DEALERS

BARBATA SHELL SERVICE
7th & Howard. UNdrhl 1-3724

BARRETT LARRY TIRE CO
9th & Howard. HEmlck 1-6064

Bob & Earl's Union Oil Service
44th Av & Noriega. SEabright 1-4900

GIUSTO ANTHONY
Maynard & Mission. JUnipr 5-9861

MURPHY C M OLDSMOBILE
3950-19th Av.....JUnipr 5-9561

PITTMAN TIRE CO
427 Grove.....HEmlck 1-9154

Firestone Stores 2800 Geary Bl.....JOrdn 7-3311

Firestone Tire & Rubber Co The Distributors
Mission & S Van Ness Av. MArkt 1-4650

FISK TIRES

**TIRE SERVICE
RECAPPING
REPAIRS**



When It's Time To Re-Tire
BUY FISK

"WHERE TO CALL"

DISTRICT OFFICE

FISK TIRES DIV OF U S RUBBER CO
6025-3d.....Mison 8-3783

DISTRIBUTORS

ELLIOT DAVE TIRE CO
740 Valencia.....HEmlck 1-4408

(Continued Next Page)

Tires-Dealers-(Cont'd)

Flying A Service Stn No 13
5th Av & Calif. EVrgn 6-9844

Flying A Service Stn No 33
Portola Dr & Teresita Bl. SEabright 1-9860

FLYING A SERVICE STN NO 83
3d & Ebert Av. Mison 7-9774

GENERAL TIRE & RUBBER CO
Factory Branch
900 Marin.....ATwtr 2-0615

General Tire & Rubber Co Distributors
Mission & 11th.....HEmlck 1-1800

GENERAL TIRES

Go a long way to make
friends. Whether you
drive slow or fast the
margin of SAFETY
and fatal DANGER is
very narrow.



"WHERE TO BUY THEM"

DISTRIBUTOR

GURLEY-LORD TIRE CO
Mission & 11th.....HEmlck 1-1800

DEALERS

ANTHONY EARLE & INC
901 Van Ness Av.....PRpct 5-0444

GURLEY-LORD TIRE CO
Mission & 11th.....HEmlck 1-1800

George's Tire & Battery Service
760 Golden Gate Av.....ORdwy 3-6595

GILLETTE TIRES

Division of United States
Rubber Co.



Automobile, Truck, Tractor
and Implement Tires and
Tubes engineered to highest
quality standards by one
of the world's largest tire
manufacturers.

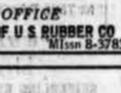
"WHERE TO BUY THEM"

DISTRICT OFFICE

GILLETTE TIRES DIV OF U S RUBBER CO
6025-3d.....Mison 8-3783

GOODRICH B F TIRES

LIFE-SAVER
TUBELESS TIRES



New and Used Tires - Retreading - Tire Service

"WHERE TO CALL"

DISTRICT OFFICE

GOODRICH B F CO
1950 Army.....ATwater 2-9620

DISTRIBUTORS

PERRY & WHITELAW INC
11th & Howard. UNdrhl 1-1801

DEALERS

A & B Texaco Service
264 Laguna Honda Bl. MOntrse 4-3440

Arnold's Texaco Service Station
19th Av & Kirkham. SEabright 1-9853

BAY CITY TIRE SALES
670 Turk.....TUxedo 5-2201

CIARDELLA BROS MOTOR CENTER
7490 Mission Daly City.....PLaza 5-5365

Daly City Tire Store
6465 Mission Daly City. PLaza 6-4860

Lee's Texaco Service
16th & Guerrero.....UNdrhl 3-2621

Lloyd's Texaco Corner
Fall & Masonic Av. WAlnt 1-3693

SOUTH SAN FRANCISCO TIRE SERVICE
409 Airport Bl South S F.....JUno 8-9848

Wally's Texaco Service
2601 Lombard. WEst 1-3655

White's Texaco Service
Fillmore & Lombard. JOrdn 7-5868

Would you like to get your
share of business from customers
in your neighborhood? Then why
not advertise in the Classified
Telephone Directory? Simply call
the Business Office of the tele-
phone company and ask for the
Directory Advertising Representative.
He will help you plan a
sales-building message.

GOODYEAR TIRES

More people ride on
Goodyear Tires than on
any other kind.



Let the Goodyear dealer
be your Tire Service
Headquarters.

"WHERE TO BUY THEM"

BURY-VANHAM TIRE CO
1098 Valencia.....Valencia 4-8285

DAVIS & MYERS TIRE & SUPPLY CO
Bush & Franklin GRaystn 4-0234

GOODYEAR SERVICE STORES
Mission at 11th.....UNdrhl 1-2828

Jesse's Richfield Service
1301 Lincoln Wy. MOntrse 4-9941

JOHNNY'S SHELL SERVICE
Bayshore Bl & Geneva Av. JUnipr 5-7871

KAHN & KEVILLE TIRE & APPLIANCES
Turk & Larkin. ORdwy 3-0200

Mainwaring R B
2601 Van Ness Av.....PRpct 5-9909

MENARY W & CO
3125 Mission.....Valencia 4-1429

Napel's Shell Service
Bay & Buchanan. JOrdn 7-5060

Paul's Battery & Tire Co
4720 Geary Blvd.....BAview 1-9100

Ray's Richfield Service Station
5101 Mission.....JUnipr 5-9941

Serge's Richfield Service
600 Portola Dr SEabright 1-9965

SHELL SERVICE CENTER
1200-19th Av.....Lombd 4-2520

WATERS JAMES F INC DE SOTO
PLYMOUTH
Van Ness at Bush.....TUxedo 5-1865

Gurley-Lord Tire Co Mission & 11th. HEmlck 1-1800

Hale's Tire Co 270-14th.....UNdrhl 3-2247

J & J Tire Co 495 Folsom.....SUTtr 1-7955

Jim's Flying A Service
Ocean Av & Keystone Wy. JUnipr 5-9916

Kahn & Keville Tire & Appliances
Turk & Larkin. ORdwy 3-0200

KELLY-SPRINGFIELD TIRES

DRIVE WORRY-FREE
ON KELLYS
DEPENDABLE
FOR 62 YEARS



"WHERE TO BUY THEM"

DISTRICT OFFICE

KELLY-SPRINGFIELD TIRE CO
200 Napoleon.....Mison 8-5100

DISTRIBUTORS

TRANSPORT TIRE CO
185 Bayshore Bl. Valencia 4-5535

DEALERS

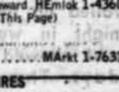
DE GUIRE & SON 340 Fell.....UNdrhl 1-2768

LAMBERT TIRE CO INC
15 Van Ness Av & Howard. HEmlck 1-4360
(See Advertisement This Page)

Lawrence's Chevrolet Service
Atlas Tire Service.....MArkt 1-7631

LEE OF CONSHOHOCKEN TIRES

QUALITY TIRES
FOR EVERY
TRANSPORTATION NEED



"WHERE TO BUY THEM"

DISTRIBUTOR

SIGNAL OIL COMPANY
1330-16th.....UNdrhl 1-1220

DEALERS

Chick's Signal Service 501-4th.....EXbrk 2-2413

POST & BRODERICK SERVICE STN
2399 Post. WEst 1-9960

Lilo Tire & Battery Service
782 Columbus Av. Douglas 2-3647

Linderman Tire & Battery Distrs
60 Beale.....YUton 2-2248

MARK MORRIS TIRE CO
999 Geary.....ORdwy 3-3441
(See Advertisement Page 838)

(Continued Next Page)

Please dial carefully... keep
watching the dial.

TRUCK TIRE SERVICE

KELLY **RECAPPING** **KELLY**
Springfield **BY EXPERTS** *Springfield*
TIRES **TIRES**

Lory Hicok, Mgr.

"More Miles For Your Money"

DRIVE-IN SERVICE

TRUCK & PASSENGER TIRES - AT ONCE
Any Size

TRANSPORT TIRE CO

FACTORY DISTRIBUTORS FOR
KELLY-SPRINGFIELD TIRES

CALL
Valencia 4-5535

185 BAYSHORE BLVD. BETWEEN ARMY & OAKDALE

TIRES

SINCE 1922
San Francisco's Oldest & Largest Distr.

RECAPPING

★ FLEET SERVICE & MAINTENANCE
EASY TERMS

★ WHEEL ALIGNING ★ BALANCING
— BRAKE SERVICE —

Lambert TIRE CO., INC.

HEmlck 1-4360

